

## **MEDIA STATEMENT**

## THE BORDER MANAGEMENT AUTHORITY COMMISSIONER, DR MICHAEL MASIAPATO ANNOUNCES THE APPOINTMENT OF SPOKESPERSON

The Commissioner of the Border Management Authority (BMA), Dr Michael Masiapato is delighted to announce the appointment of Ms Mmemme Mogotsi to lead the Communications and Marketing unit of the BMA with effect from 01 October 2023. Ms Mogotsi is appointed as Deputy Assistant Commissioner who also assumes the role of Spokesperson for the BMA.

Ms Mogotsi is a seasoned communicator, having worked in various organisations including Standard Bank, the Department of Sport, Arts and Culture, the 2010 FIFA World Cup Government Unit and at GCIS responsible for international media relations. She boasts an enviable experience of more than 20 years in the domestic and international communications environment. She also served as the Southern African Development Community (SADC) National Media Coordinator for South Africa as well as Presidential media support for the World Economic Forum events, amongst others.

"I wish to welcome Ms Mogotsi in this important role and confident that she has high capabilities of driving the communication and marketing programme to profile the BMA's efforts in ensuring secure borders for development. She was seconded to the BMA immediately after her appointment and demonstrated multiskilled techniques in promoting the BMA brand. I believe that Ms Mogotsi will add tremendous value to our cross-border communications initiatives", Commissioner Masiapato said.

Ms Mogotsi has strong, proven management experience with qualifications in Journalism, Marketing and Graphic Design acquired from South African universities and has attended a number of courses abroad.

## **Enquiries:**

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## Notes to the editor:

The Border Management Authority (BMA) is responsible for the execution of frontline border law enforcement functions related to immigration control; port health; access control; biosecurity; food safety and phyto-sanitary control; land border infrastructure development and maintenance; border information and risk management. It was formally established as a Schedule 3A public entity following the President's assent of the <a href="BMA">BMA</a> Act of 2020. The BMA was officially launched on the 5<sup>th</sup> of October 2023 as the third law enforcement entity by His Excellency, President Cyril Ramaphosa in Musina.

ISSUED BY THE BORDER MANAGEMENT AUTHORITY

**DATE: 10 OCTOBER 2023**